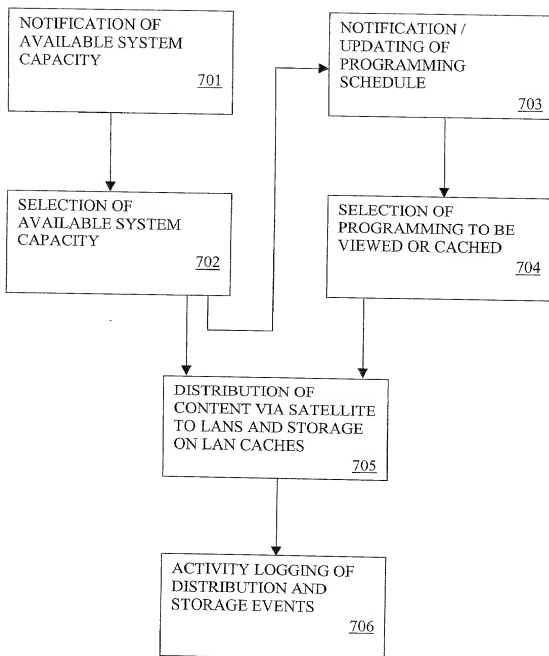


Figure 1.



**Figure 2.**

ESTABLISH A SINGLE CUSTOMER (OR FIRST GROUP OF CUSTOMERS) USING A GEOSYNCHRONOUS SATELLITE OR SATELLITE CLUSTER, WHICH SATELLITE(S) IS(ARE) IDENTIFIED BY A UNIQUE ORBITAL LONGITUDE

801

NOTE THE SCOPE (E.G., NUMBER OF SITES OR BUSINESSES IN TOTAL OR IN A GIVEN VERTICAL INDUSTRY SEGMENT) OF THE NETWORK OF ALL CUSTOMER SATELLITE TERMINALS SERVED BY THE SATELLITE

802

ADD AN ADDITIONAL CUSTOMER BY MARKETING THE IMPLIED VALUE OF THE SCOPE OF THE NETWORK

803

Figure 3.

IDENTIFICATION AND  
SOLICITATION OF  
TRADITIONAL  
SATELLITE BUSINESS  
NETWORK  
MANAGEMENT  
ACCOUNTS

901



UPGRADE OF ACCOUNT  
OR ACCOUNTS TO MORE  
BROADLY FUNCTIONAL  
SYSTEM BASED ON THE  
PRESENT INVENTION

902

**Figure 4.**

User ID	<u>1001</u>	Alphanumeric
Event ID	<u>1002</u>	Alphanumeric
Satellite Orbital Slot	<u>1003</u>	in Decimal Degrees West Longitude
Content Type	<u>1004</u>	Data Package, Streaming
Streaming Type	<u>1005</u>	Audio Type, Video Type (MPEG, Real G2...)
Transmission Type	<u>1006</u>	Time Specified, Time Range Specified
Start Time	<u>1007</u>	UTC Standard Time Format
End Time	<u>1008</u>	UTC Standard Time Format
File Size	<u>1009</u>	Size in kilobytes
Audio CBR or Max.	<u>1010</u>	in kbps or Mbps
Audio Avg. Bit Rate	<u>1011</u>	in kbps or Mbps
Video CBR or Max.	<u>1012</u>	in kbps or Mbps
Video Avg. Bit Rate	<u>1013</u>	in kbps or Mbps
Est. No. of Recipients	<u>1014</u>	a number

Figure 5.

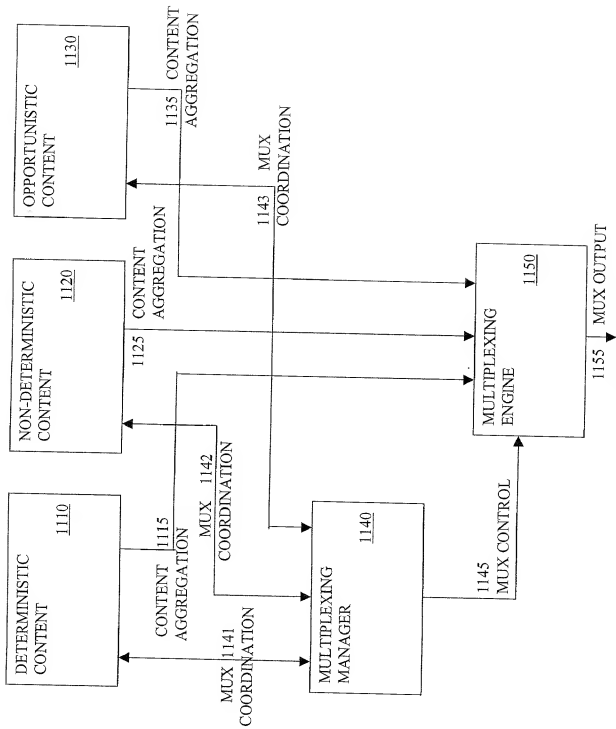


Figure 6.

Satellite Orbital Slot	<u>1001</u>	in Decimal Degrees West Longitude
Start Time	<u>1002</u>	UTC Standard Time Format
End Time	<u>1003</u>	UTC Standard Time Format
Total Payload Bit Rate	<u>1004</u>	Mbps total capacity
Payload Channelization	<u>1005</u>	Mbps capacity each channel
Geographical Coverage	<u>1006</u>	Alphanumeric or Map
Precommitted Capacity	<u>1007</u>	Graph
Available Capacity	<u>1008</u>	Graph
Opportunistic Data	<u>1009</u>	Mbps
Committed Rate	<u>1010</u>	\$ per Mbyte (possibly \$ per max bit rate)
Opportunistic Rate	<u>1011</u>	\$ per MByte
Fill Rate	<u>1012</u>	% of channel per day
Permissible Data Types	<u>1013</u>	Alphanumeric
Est. No. of Recievers	<u>1014</u>	a number

Figure 7.